

Edward Myles Jr.

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SENIOR PROJECT MANAGER

Extensive experience in advertising, marketing as well as trial litigation project management and strategy.

Recognized as a creative, strategic and charismatic leader with superior presentation skills and ability to unify and motivate teams and develop creative solutions. Strong background in journalism and public speaking.

Signature Strengths & Competencies:

- Project Management
- Process Re-engineering
- People Management and Mentoring
- Client Management/Relationship Development
- Strategic Management & Planning
- Team Recruitment, Development & Management

"I...can attest to the superior level of his management skills and abilities... Along with his unique ability to execute, Eddie's leadership skills were the reason he was often tasked to help facilities or departments that were underperforming turn things around. Eddie's professionalism is reflected highly in the quality of their work."

*Erica Holborn,
President & COO, TrialGraphix*

— CAREER HIGHLIGHTS —

P.K. BENBOW FINE ART

(JAN 2018-PRESENT)

Managing Director/Partner: Managing the day-to-day and long-term, strategic business operations and creative opportunities for an emerging fine artist, P.K. Benbow. The artists work is collected internationally. He has been recognized by Univision as well as other high profile institutions and his work can even be found in the private collection of President Barrack and former First Lady Michelle Obama as of this year.

P.K. (the artist) partnered with Eddie as his manager because his business became too big to continue managing operations by himself while still meeting production demands for commission clients and exhibition Art. As P.K. says, "I waited until I was screaming for help, because a business partner had to be the right partner. And partnering with Eddie was the best decision I have ever made as an Artist."

YOUNG & RUBICAM

(AUG-DEC 2017 4 MONTHS)

Located In Columbus Circle, Where Its World Headquarters In New York Provides Full-service, 360 Advertising And Media-buying Services To Global Clients. Y&R Is A Wpp Agency Representing A Diverse Array Of Brands Across Fashion, Entertainment And Consumer Products And Services Industries; Including One Of The Largest Health And Wellness Practices In The Industry.

Freelance Sr. Project Manager (Aug-Dec 2017)

- Brought In To Run The Creative Development And Business/Financial Management
 - Contrave's Weight Loss Rx Offering
 - Merck's Animal Health Array Of Products Notably The Bravecto Line.

CAMPBELL-EWALD

(FEB-MAY 2017 4 MONTHS)

An Ipg Agency Representing National Consumer Brands As Well As The State Of New York's Business And Tourism Marketing Efforts.

Freelance Sr. Project Manager (Feb-may 2017)

- Took Over The Project Management For The Creative Team During The Medical Leave Of Their Full-time Pm
- Managed Four Brands, Including Milk Prep (Dairy Producers), Snuggle Fabric Softener, New York State's Empire State Development And I Love New York Tourism As Well As Clyde May's Whiskey
- Took A Variety Of Projects From Start To Finish Including Ooh, Print, Social Activations, Digital Production And Multiple Broadcast Campaigns And Special Projects Across The Four Accounts
- Initial Engagement Extended Multiple Times Even Upon The Return From Leave Of The Full Time Project Manager

JOHANNES LEONARDO

2016 (6 MONTHS)

Creative boutique agency servicing global brands

Freelance Sr. Project Manager (May-Sept 2016)

- Leading the project management process and establishing systems and tools for managing work on global accounts for adidas, trident, sonnet insurance, nycfc, vroom)
- Established workflow and creative resourcing process as well as implementation of job and client management software

SAATCHI & SAATCHI WORLDWIDE

2015-2016 (One year)

A full-service, global creative communications company headquartered in New York with 130 offices in 70 countries and over 6500 employees. Saatchi & Saatchi is part of the Publicis Groupe, the world's third largest communications group.

Sr. Project Manager – Global (May 2015-2016) – NY

- Responsible for leading the project planning, collaborating, executing, strategizing and problem-solving on two 360-degree accounts for **Procter & Gamble: Pampers Global** and **Head & Shoulders Global** and one national Cable/Internet/Phone provider: **Charter Spectrum**.
- Manage the day-to-day execution of strategy and operations of digital, print and broadcast creative development and production for Energizer and KPMGs global and domestic brands.
- Responsible for managing project scope, staffing, schedules and insuring all deliverables are executed on time and according to brief, best practices and operational efficiencies in order to leverage the best creative ideas and resources possible.
- Manage both tactical 360-degree toolkits of above and below line deliverables as well as major brand affinity projects and non-traditional advertising solutions for the accounts I support.
- For Charter Spectrum, specifically, coordinating the entire scope of work for an impending acquisition and rebranding/announcement efforts across platforms, media and creative ideas/strategic objectives rolling out across multiple markets and cities from coast to coast in the coming months. Have played an integral role since being recently added to help correct course creatively, strategically and operationally given the size and breadth of the project and account while still balancing the two full-service P&G accounts I'm also assigned to.

- Coordinate the efforts on business development/prospecting pitches as assigned.

JWT

2013- 2015 (Two Years, One Month)

JWT is a marketing communications brand ranking among the top agency networks in the world with a history dating as far back as the golden age of advertising.

Sr. Project Management Team Lead (April, 2013-May, 2015) – NY

- Clients included: Energizer Personal Care (Schick, Edge, Banana Boat, Playtex, Hawaiian Tropic, Liter Genie, Wilkinson Sword), KPMG, Vonage
- Managed the day-to-day execution of strategy and operations of digital, print and broadcast creative development and production for Energizer and KPMGs global and domestic brands. Assigned worked, delegated assignments and managed the development of the Jr. PMs who worked under me on my team.
- Was responsible for managing project scope, staffing, schedules and insuring all deliverables are executed on time and according to brief.
- Managed the creative execution of brand and website redesign for the brands.

FILMS FOR INDUSTRY

2012-2013 (10 months)

FFI is a high-end, creative video solutions company based in New York City.

Marketing Strategy Consultant (May, 2012-March, 2013) – NY

- Working with Director of Marketing to analyze business operations, set goals, set strategic initiatives and develop a formalized marketing strategy plan.

KROLL ONTRACK, INC. / TRIALGRAPHIX, INC.

1998-2009 (10 Years)

National consulting firm with 9 offices throughout the US specializing in litigation consulting including a broad range of creative services and technologies designed for use throughout the entire litigation cycle.

Progressed from graphic design roles to project management, consulting, local and national operations management based on creative ingenuity, expertise, and success in managing multimillion-dollar engagements and organizing and restructuring business operations nationally.

Senior Managing Director – Jury Consulting (2008-2009) – NY

Asked by President and COO to restructure the operations of the national jury consulting practice with the goal of establishing revenue consistency, by addressing all aspects of business development, marketing, sales, client relations, project management and operations for the jury consulting group.

- Reorganized the day-to-day operations of the department including staff responsibilities, technical systems and procedures, compensation, client management and core service offerings resulting in reduction of overhead and other costs including vendor relationships.
- Led the development and implementation of new technical procedures and tools to keep the department competitive.
- Recruited top-tier consulting staff for new facility in San Francisco.
- Managed the proposal process for engagements ranging up to \$200,000

Vice President of Operations – Trial Production Division (2006-2007) – NY, DC, ATL, MIA, PHILLY, LA

Progressed into a national leadership role responsible for the design, production and consulting operations for the **New York, Washington DC, Atlanta, Miami, Philadelphia and Los Angeles offices.**

Led the restructuring of the DC office as it transitioned from an underperforming facility to the second-highest revenue generating facility after New York.

- Led formal mentoring and development initiative for director-level management.

- Established protocols for inter-office production communication and work sharing to increase the capacity of each facility.
- Developed department and facility heads to maximize their potential as managers through lectures, training and feedback sessions as well as monthly travel to all facilities.
- **Saw revenue growth in each of the six facilities as well as goals being exceeded in New York and DC.**
- Participated in the research, evaluating and planning process for new markets and oversaw the facilities that launched during my tenure including Philadelphia, San Francisco and Eden Prairie.
- Revamped and implemented changes to, as well as new procedures for, employee compensation in compliance with growing needs as well as employment laws.

Director of Operations (2002-2006) – Los Angeles & New York

- Responsible for the reorganization and turn-around of LA and New York offices.
 - Ran the day to day of each facility ensuring the highest level of client satisfaction, work quality, morale and revenue performance. Responsible for training, developing and mentoring staff to handle the rapid growth in the markets I was responsible for.

Senior Workflow Manager (2000-2002) – New York

- Acted as primary contact between client and creative team.
- Work flowed production with oversight of design, consulting, and technical team. Traveled extensively to oversee production on significant high-profile litigation nationally and internationally for Top 200 law firm clients.
 - Managed complex, high-end projects ranging from \$50,000 to \$500,000 with 1- and 2-week deadlines. Led in-house team and coordinated with outsourced partners for trials in venues across the country as well as internationally.

Graphic Artist (1998-2000) – New York

- Designed visually persuasive communications for demonstrative evidence at trial.

THE TIMES HERALD-RECORD

1993-1998 (Five Years)

Daily Newspaper with circulation in excess of 100,000 Mid-Hudson readers.

Writer and Graphic Artist – Middletown, NY (November, 1993-October, 1998)

— EDUCATION

Bachelor of Science in Business Administration, Behavioral Science Concentration – S.U.N.Y. Empire State College, New York, NY

Associate of Applied Science in Computer Information Systems – S.U.N.Y. Orange County, Middletown, NY
Diploma – Middletown High School, Middletown, NY