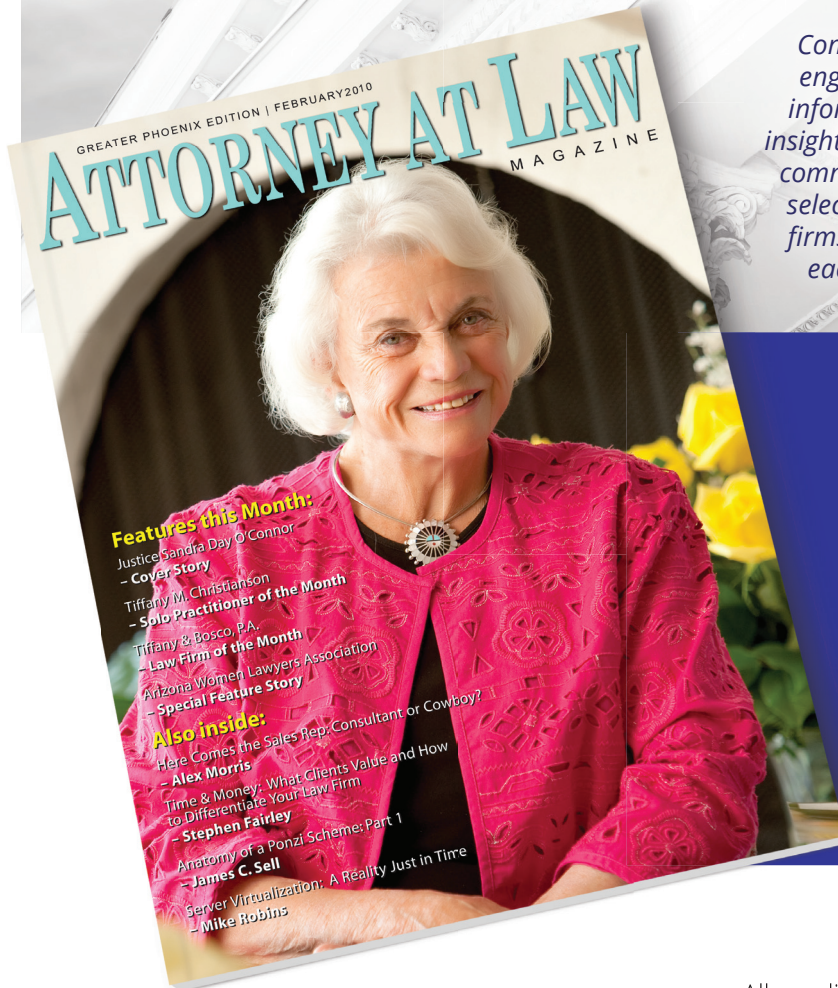


ATTORNEY AT LAW MAGAZINE®

Feature Story Selections & Awards

Complementing Attorney at Law Magazine's engaging editorial focus of timely news and information as well as pertinent, informative, insightful, and educational articles, columns, and commentary, Attorney at Law Magazine will be selecting a diverse group of local lawyers, law firms and industry professionals to feature in each issue within the following categories.



- Attorney of the Month
- Law Firm of the Month
- Litigator of the Month
- Boutique Firm of the Month
- Solo Practitioner of the Month
- Mediator of the Month
- Managing Partner Spotlight
- Partner of the Month
- Practice Area Spotlight
- Judicial Profile
- Industry Icon
- Rising Star
- Pro Bono Profile
- Legal Vendor Profile (Online Only)
- Legal Legacy Profile



Our BASIC FEATURE STORY Awards

Our attorney feature story categories are AWARDED to individual attorneys that represent the best-of-the-best and the most deserving in your local legal community.

Based on a rigorous nomination and selection process, these feature stories **are awarded rather than sold and cannot simply be purchased!**

All candidates must be first nominated; the selection process then includes a questionnaire, personal interview, reference check and final approval by a selection committee. Candidates are evaluated based upon production, professionalism and uniqueness of story, as well as industry and community involvement.

The basic Attorney of the Month cover story is the cover and two pages inside. All other basic feature stories are one page inside the magazine.



COPYRIGHT RELEASE

Inside Story **\$995**

Cover Story **\$1500**

(for reproduction and/or online and social media sharing)

UPGRADED LENGTH FOR FEATURE STORY*

COVER STORIES CAN BE UPGRADED FROM:

3 pages to 4 **\$2995**

3 pages to 6 **\$3995**

3 pages to 8 **\$4995**

1-page BASIC Samples



INSIDE FEATURE STORIES CAN BE UPGRADED FROM:

1 to 2 **\$1495**

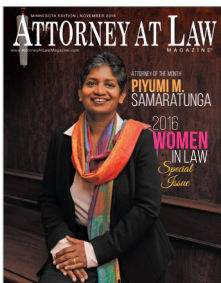
1 to 4 **\$2495**

1 to 6 **\$2995**

1 to 8 **\$3995**

**All upgrades in length include the copyright release*

3-Page BASIC Cover Story Sample



INCLUDED IN ALL BASIC FEATURE STORY UPGRADES:

- Story placement in the print and digital magazine
- Copyright release to use the story for marketing
- Professional writer, editor and proofer
- Professional photo shoot
- Award winning graphic design
- High resolution PDF
- Word document
- Emblem PDF
- Press release and award letter

FEATURE STORY REPRINTS**

One of the most effective ways to utilize your feature story is through reprints. There is no more effective collateral marketing brochure that YOUR STORY told as a third-party endorsement! You can mail them out, include them in your intake package, distribute in a plastic display rack in the lobby, or even use as an insert in other publications.

	1,000	2,000	3,000	4,000	5,000	6,000	7,000	8,000	9,000	10,000
1-Page Profile	\$995	\$1,145	\$1,295	\$1,445	\$1,595	\$1,745	\$1,895	\$2,045	\$2,195	\$2,345
2-Page Profile	\$1,295	\$1,470	\$1,645	\$1,820	\$1,995	\$2,170	\$2,345	\$2,520	\$2,695	\$2,870
4-Page Feature	\$1,995	\$2,245	\$2,495	\$2,745	\$2,995	\$3,245	\$3,495	\$3,745	\$3,995	\$4,245
6-Page Feature	\$2,495	\$2,820	\$3,145	\$3,470	\$3,795	\$4,120	\$4,445	\$4,770	\$5,095	\$5,420
8-Page Feature	\$2,995	\$3,395	\$3,795	\$4,195	\$4,595	\$4,995	\$5,395	\$5,795	\$6,195	\$6,595

**Copyright release much be purchased.

premium UPGRADES

Extra magazines (mailed or in bulk)
\$7.95 EACH

We can deliver extra bulk magazines directly to you or you can provide us with addresses and we can add those to our mailing list for your issue.

The flipbook, web page, eblast and video can be shared on social media sites and viewed across digital devices.



Feature Story
FLIPBOOK

The flipbook is an online interactive format to view traditional magazines that appears on the device like a print magazine.

Basic **\$500**
Premium **\$995**

Feature Story
WEB PAGE

A web page is an online visual story that interacts with the reader as they scroll down.

Page **\$995**

Feature Story
EBLAST

An email designed to announce your feature story. You can choose from a number of templated designs.

Eblast **\$995**

Feature Story
VIDEO
Interview

Capitalize on the SEO benefits of video in a series of interview clips backed by a credible third-party endorsement.

Video **\$2495**



Feature Story
POSTER

We will provide a high resolution design of your feature in a "matted" design for you to print and frame.

Poster **\$295**

FEATURE STORY packages PRICING

BASIC
4-PAGE
Feature Story

UPGRADED
6-PAGE
Feature Story

PREMIUM
8-PAGE
Feature Story

Feature story reprints	4-PAGE	6-PAGE	8-PAGE
Copyright release to use the story	✓	✓	✓
Professional writer, editor and proofer	✓	✓	✓
Professional photo shoot	✓	✓	✓
Award winning graphic design	✓	✓	✓
High resolution PDF	✓	✓	✓
Word Document	✓	✓	✓
Emblem PDF	✓	✓	✓
Press release and award letter	✓	✓	✓
Large format poster design	✓	✓	✓
Interactive digital flipbook	BASIC	PREMIUM	PREMIUM
Customized email blast	✗	✓	✓
Web page design	✗	✓	✓
Feature story interview video shoot	✗	✗	✓
Extra magazines in bulk	25	50	100
Extra magazines mailed	✗	✗	500
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